



Job Description: Junior Visual Designer

April 2024

About us

The [UrbanWorks Institute](#) is an independent Indian think-n-do tank that helps cities develop green and inclusive mobility solutions and create safe and engaging public spaces to enrich the lives of all.

In the past 12 years, the UrbanWorks Institute managed immensely successful programmes before, helping cities across India to create high-quality public transport systems and develop healthy streets that make walking and cycling safe and fun for everyone.

Role Overview

Are you passionate about visual storytelling? Do you possess a keen eye for design and a creative imagination? If so, we have an exciting opportunity for you to join our dynamic team as a Junior Visual Designer. As part of our commitment to diversity and inclusivity, we prioritise results and teamwork over age, gender, identity, appearance, or physical ability.

Role Details

Reporting to the Senior Communications Officer, the Junior Visual Designer will play a key role in creating compelling visual content to engage diverse audiences and drive community participation. This role offers a unique opportunity to see the impact of your work on the streets and in people's lives.

Responsibilities:

- Collaborate with the team to conceptualise and produce visual materials, such as infographics, publications, and videos
- Develop image concepts and designs for various projects and campaigns, ensuring alignment with our objectives

- Maintain consistency in the use of branding across all visual assets
- Assist in leading campaigns and generating content efficiently
- Challenge conventional practices and contribute innovative ideas to enhance design processes

Qualifications:

- Demonstrable experience in graphic design, video editing, and presentations
- Proficiency in Adobe Creative Suite and Google Apps
- Strong interest in creating visually impactful presentations
- Familiarity with corporate branding standards and digital file formats

Key attributes:

- Great at imagining and creating innovative visuals
- Good at finding new creative ideas and putting them into action
- Works well in a team and is also independently motivated
- Communicates well verbally and in writing
- Organised, can handle many projects and meet timelines

Brownie points:

- Experience collaborating with non-profit organisations
- Keen interest and curiosity in urban design, public transport, and the effects of mobility on people
- Interest in data visualisation
- Demonstrated creativity in addressing communication challenges

Salary range:

Rs. 40,000 per month

Final word:

We value competence, adaptability, and a thirst for learning over degrees or years of experience. Teamwork, support for growth, and maintaining a healthy work-life balance are essential to us. Your success is intertwined with the success of our team and partners.

How to apply:

Find details [here](#).